Helping People Get Started with NFTs

Through Quality and Detailed Content

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What is Our Mission

To provide detailed and quality content that covers NFT project breakdowns, how-tos and analysis to help everyone from newcomers to advanced traders embrace NFTs.

Jon Torrey
FOUNDER & NFT ENTHUSIAST
Website Traffic
35,000+ Monthly Views
1 Min 12 Sec Avg. Engagement Time
20,000+ Unique Monthly Viewers
Audience Analytics

80% Organic Traffic
13% Direct Traffic
6% Organic Social

50.6% Mobile
49.4% Desktop

Users by Country

<table>
<thead>
<tr>
<th>Country</th>
<th>Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
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<td>1.7K</td>
</tr>
<tr>
<td>Singapore</td>
<td>1.5K</td>
</tr>
</tbody>
</table>
Advertising Opportunities

Sponsored Articles

Display Advertising Space
Sponsored Articles

Publish and host a supplied article (with a note about it being sponsored) to help your clients increase visibility, build domain authority and raise awareness to help them hit their goals.

Pricing: $150 per article
Sponsored Articles

Articles written by StartWithNFTs between 500 and 1,000 words and hosted on the site. SEO optimized, detailed and well-written from experienced writers.

Pricing: $300 per article
Display Ads

- Run through Ezoic Direct Ad Buy
- Featured on ALL PAGES

Pricing: $25 CPM
Storytelling is becoming a critical component of web3 marketing. With so many projects competing for attention, we can help you distribute your story in a way that will resonate with your audience. We’ve grown our site organically by being IN the NFT and web3 community.

We’ve interviewed and profiled top project founders including Paul Budnitz, Matthew Lillard and Bill Whirity as well as up-and-coming artists like Gavin Meeler among others to help them share their stories. We also currently work with top PR firms in the space.

We have growing domain authority as an independent blog that offers social proof that doesn’t sit behind a brand name. The site has grown organically and its articles have been linked by Wikipedia, Buzz Sumo, National Law Review, Ledger, Proof Collective, FTX and more.
Contact Us

If you’re interested in chatting more about distributing content on StartWithNFTs.com – contact me via e-mail below.

If you are interested in any of the services or ad space we have available, send an e-mail to Jon@StartWithNFTs.com.
THANK YOU!

START WITH NFTS
3 More Reasons to Choose Us!

- 110 NFT-related keywords ranking #1 or #2 on Google Organically
- Talented writers who freelance for other publications such as ONE37pm
- We have a genuine interest in helping connect people to web3 projects and creators they are passionate about